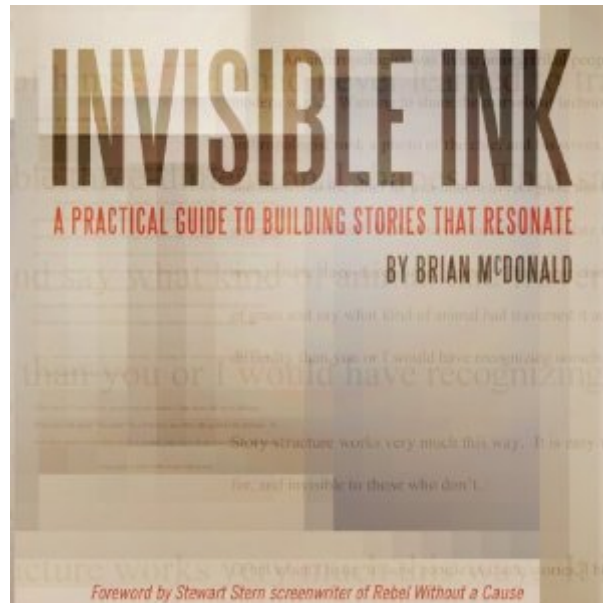


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# Invisible Ink: A Practical Guide To Building Stories That Resonate



## Synopsis

Acclaimed by successful screenwriters and authors, *Invisible Ink* is a helpful, accessible guide to the essential elements of the best storytelling. Brian McDonald, an award winning screenwriter who has taught his craft at several major studios, supplies writers with tools to make their work more effective and provides readers and audiences a deeper understanding of the storyteller's art. When people think of a screenplay, they usually think about dialogue—the "visible ink" that is readily accessible to the listener, reader, or viewer. But a successful screenplay needs *Invisible Ink* as well, the craft below the surface of words. *Invisible Ink* lays out the essential elements of screenplay structure, using vivid examples from famous moments in popular movies as well as from one of his own popular scripts. You will learn techniques for building a compelling story around a theme, making your writing engage audiences, creating appealing characters, and much more.

## Book Information

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